

WordPress Setup on GoDaddy

GoDaddy Makes WordPress Installation a Breeze!

Please Note: This Step by Step tutorial is on Setting up WordPress properly for maximum SEO on an existing GoDaddy account with an existing hosting plan like: **Economy (or Deluxe) Linux Hosting with cPanel**. This tutorial was created 09.26.16. The appearance of the screenshots change fairly often on GoDaddy, but the overall concept stays the same.

1. Open cPanel
2. Add your Domain Name to your GoDaddy Hosting Account (if you have more than one)
3. Install WordPress on Your Hosting Account

For our latest instructions, please visit:

www.PlayGooglesGame.com/wordpress-godaddy

Remember, three things are needed to make a website go live:

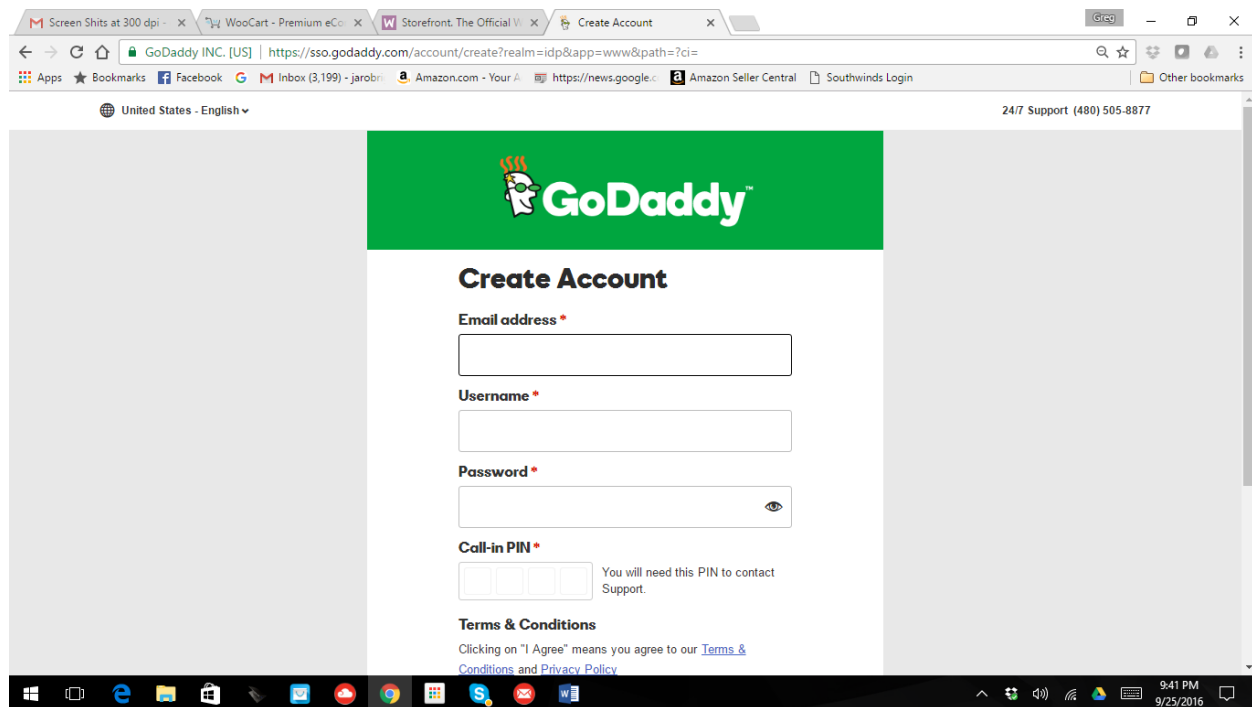
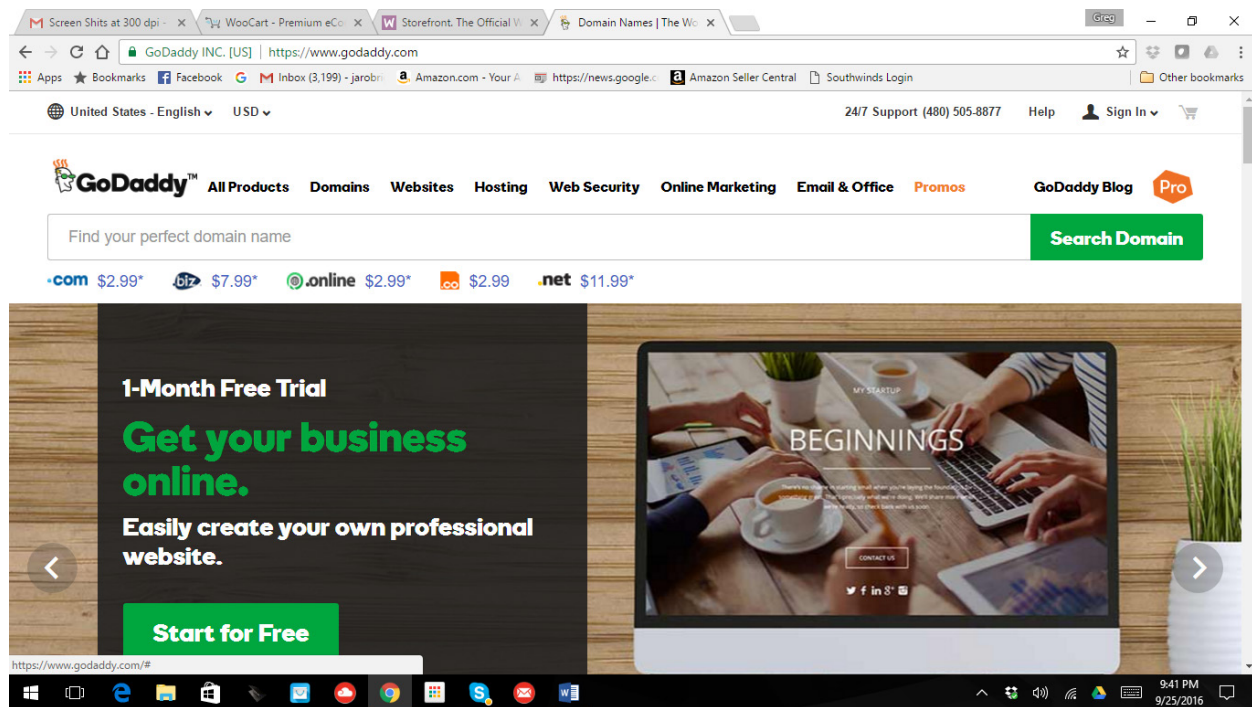
1. Register your Domain Name (www.YOUR-WEB-ADDRESS-GOES-HERE.COM)
2. Sign up for a Hosting account (this hosts your website building program on a server connected to the world wide web)
3. Design your website using a website builder – (like WordPress) Designing includes the layout (Templates are called “Themes” in WordPress), color scheme and uploading your content (Text, Images and Videos). If you want to use WordPress to build your website, you have to first install it on your hosting account, which is what this tutorial is all about.

Three things are assumed, therefore we will not be going into much detail on these in this tutorial:

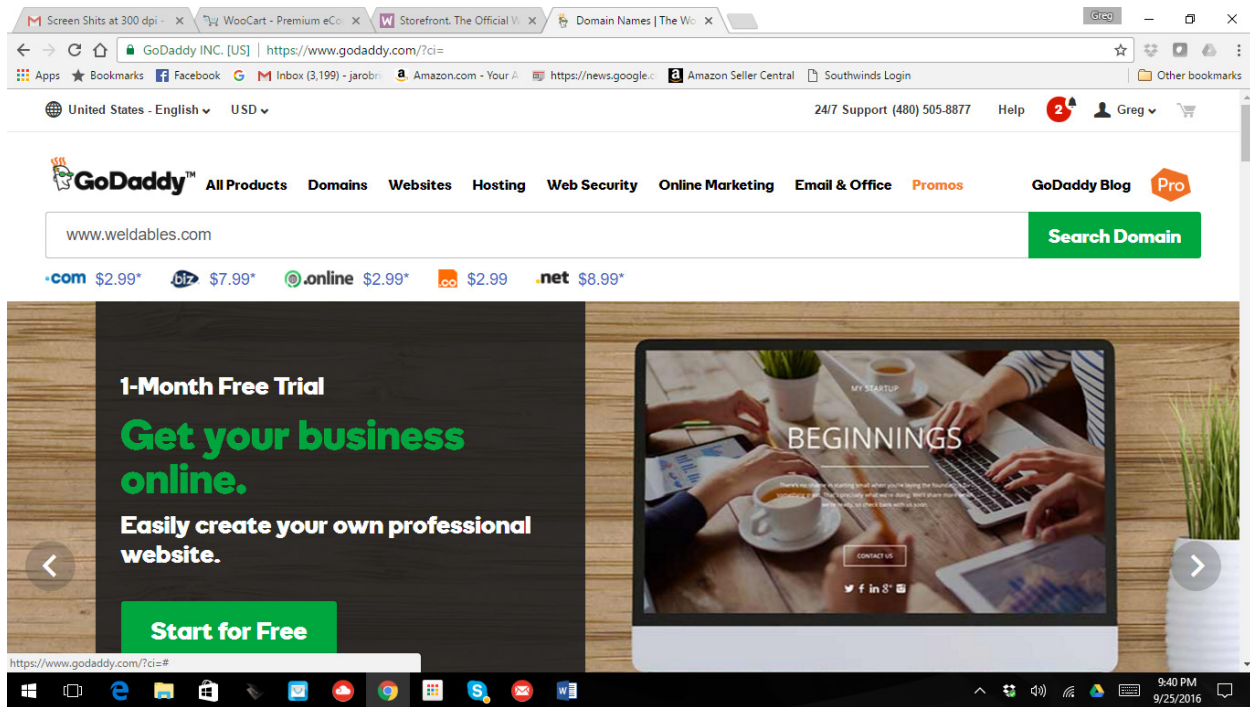
1. You have already signed up for a GoDaddy account. If you have not already set up an account, do so – (you’ll need a credit card and make a note of your user ID, password and four digit call in PIN number)
2. You have already registered your domain name (on GoDaddy)
3. You have already signed up for a hosting program (on GoDaddy)

I. Opening cPanel

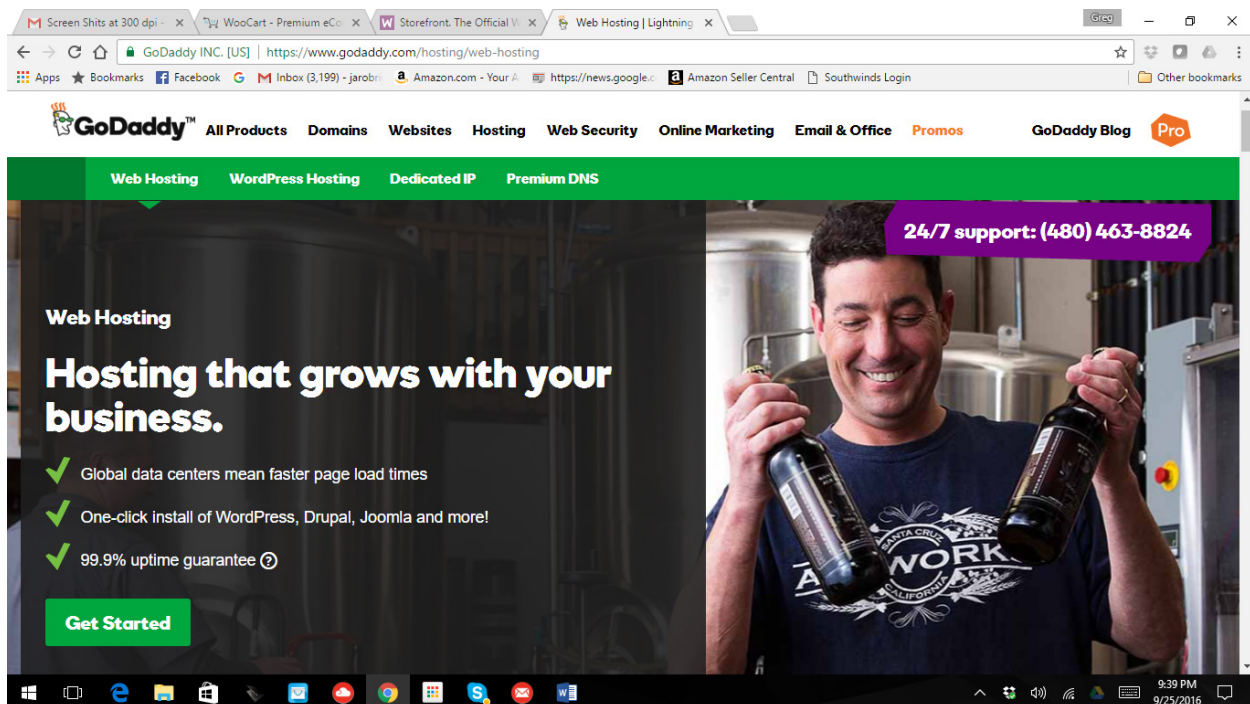
Logging on to GoDaddy



If you have not registered your domain name, do that first. It's very straight forward. Just go to the Home page and type in the name to search and GoDaddy will tell you that if it's available. Then just follow the screen prompts for payment.

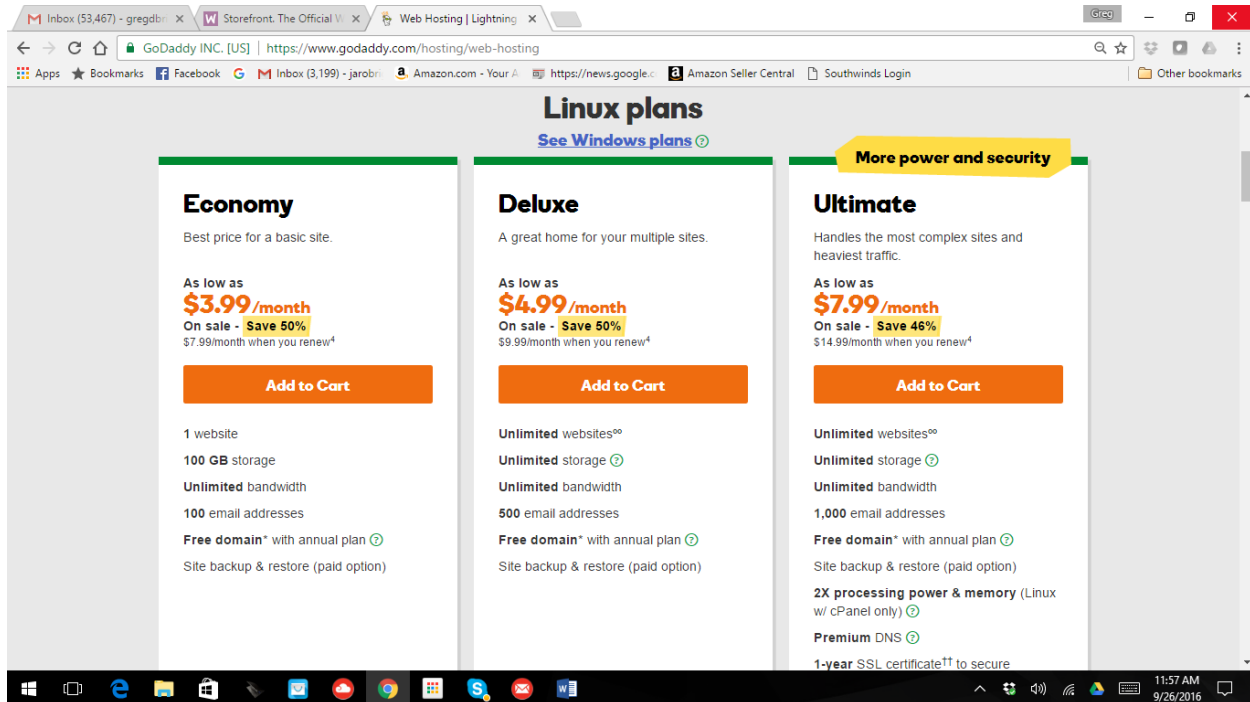


If you have not signed up for a hosting account do that as well. For this example we are using GoDaddy's Hosting Plan: **Deluxe Linux Hosting with cPanel**



Each Linux Hosting Plan includes cPanel - Access all the hosting features and settings you need with this industry-standard control panel.

Note - We use the Deluxe plan because we manage multiple website, but the Economy plan works just the same, and is for just one website.

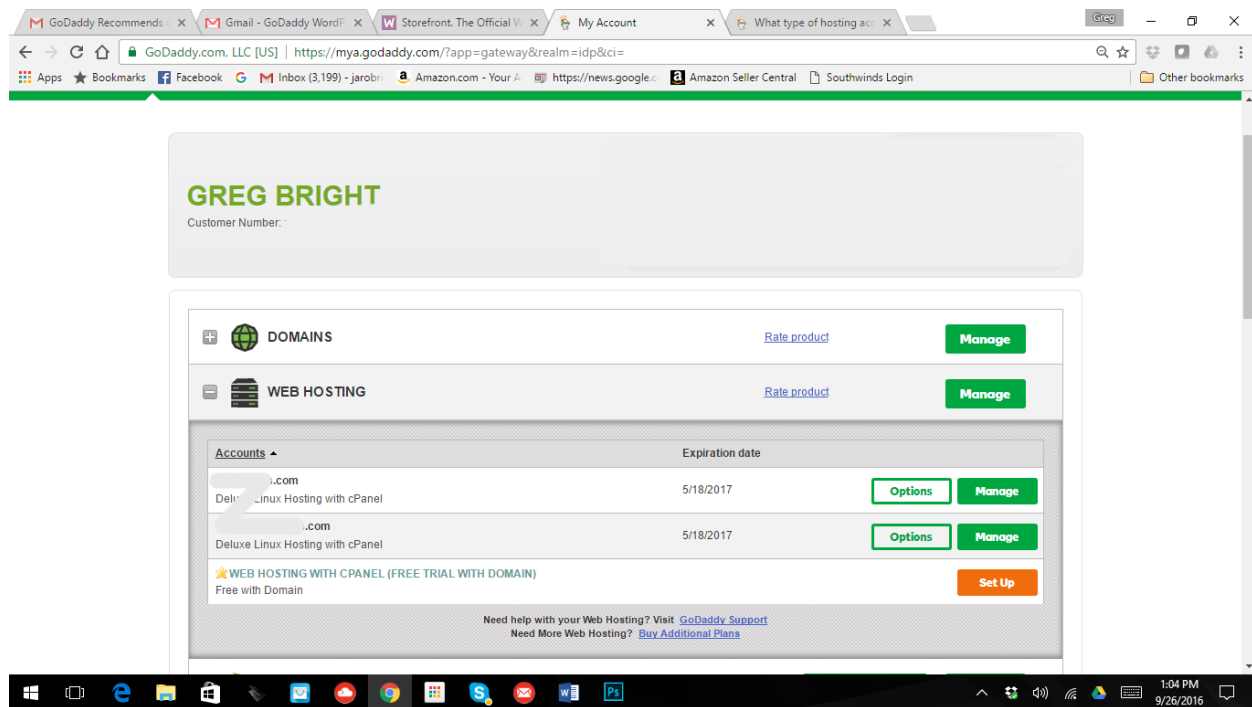


Find Out Which Hosting Plan You Have:

From GoDaddy: Many of our hosting accounts offer different features from one another. Fortunately, your hosting account displays its type right in your account. To Find Your Hosting Account's Type

1. Log in to your GoDaddy account.
2. Click **Web Hosting**.

Your hosting account type displays beneath the domain name in the following format: (Not We have two Hosting Accounts with GoDaddy. Yours will probably only show one)



[Tier] [Account type]

Let's break down what each of these mean:

- **Tier** — Our different tiers of hosting accounts offer different features:

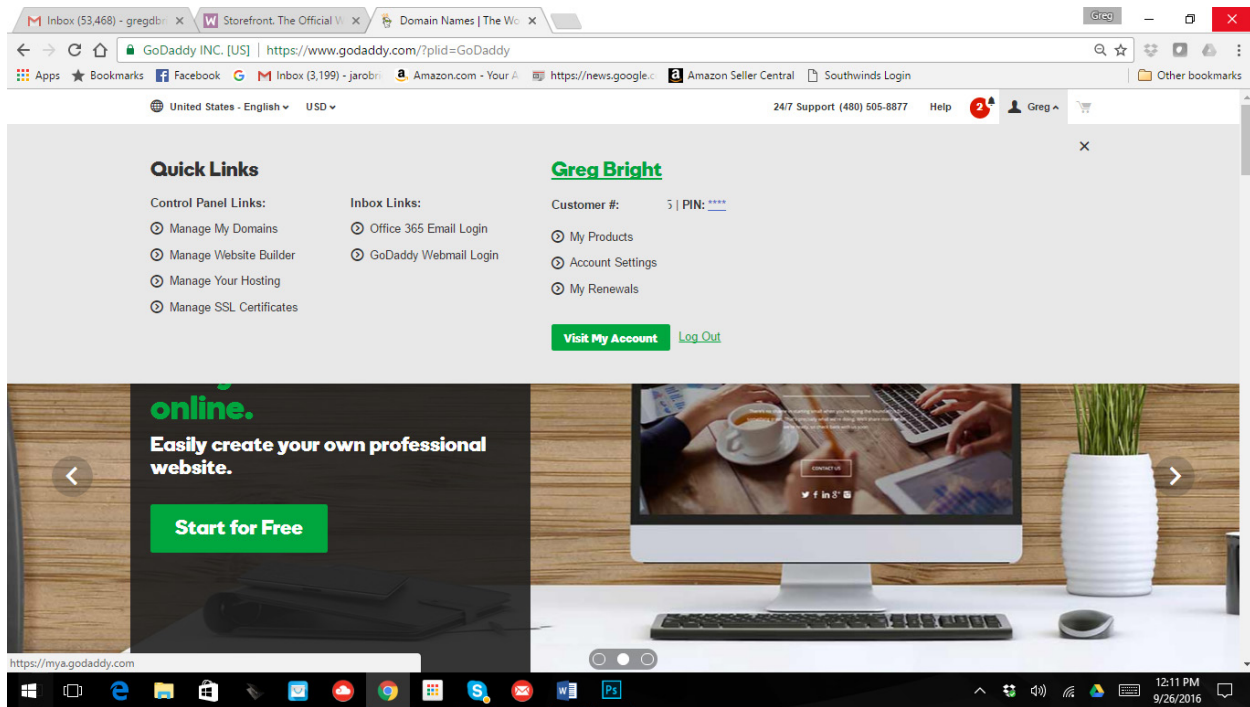
Label	Description
Economy	Host one website that supports most commonly-used programming languages.
Deluxe, Premium, Unlimited, and Ultimate	Host multiple websites that support specialty programming languages.
Starter	This tier applies only to our Managed WordPress accounts.

- **Account type** — We offer these types of accounts:

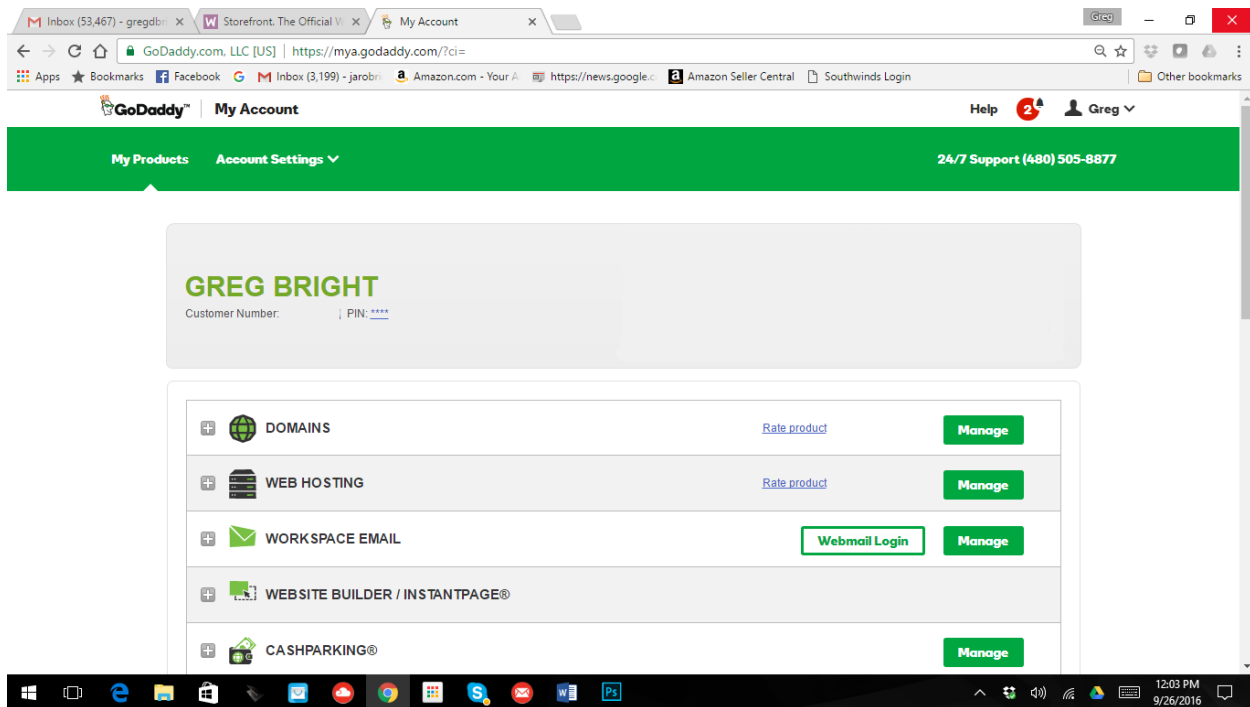
Label	Description
Web Hosting[<i>Operating System</i>]	These accounts use our propriety control panel, the Hosting Control Panel, and have a grid-based architecture.
Classic Hosting[<i>Operating System</i>]	These accounts use our propriety control panel, the Hosting Control Panel, and offer support for some legacy technologies.
Linux Hosting with cPanel	These accounts use cPanel and are only available using Linux.
Windows Hosting with Plesk	These accounts use Plesk and are only available using Windows.
Managed WordPress	These accounts have WordPress installed and do not provide access to a control panel.

Onward with - Opening C-Panel

To get to your Hosting plan to manage it and ultimately open C-Panel. Click the arrow drop down under your Account Name (Greg - Top Right) and click “My Products”



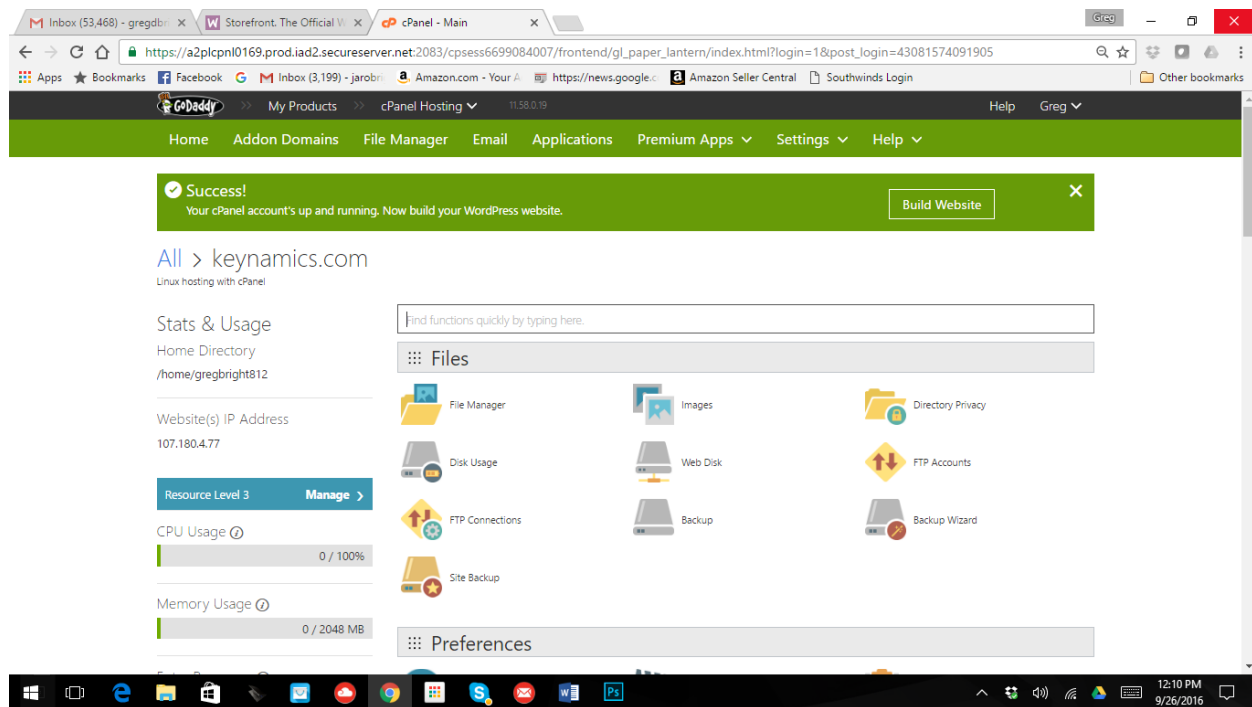
Click “Manage” next to “Web Hosting”



This opens C-Panel

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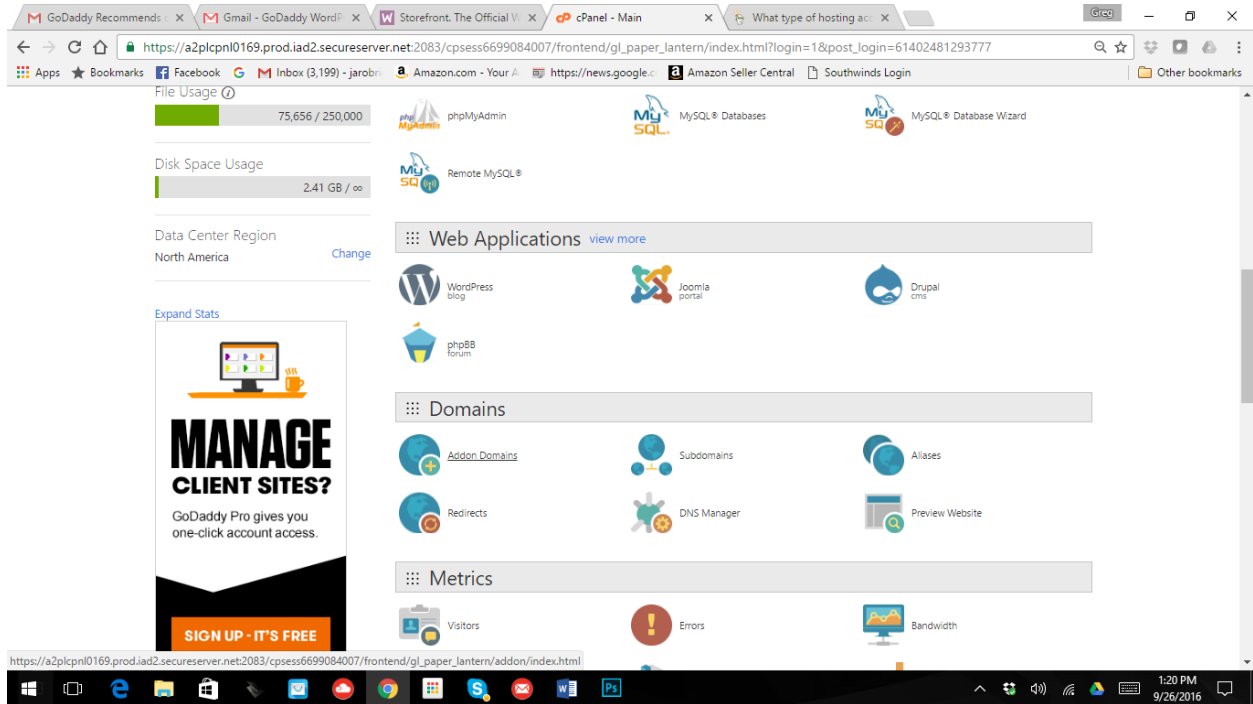
Play Google's Game www.PlayGooglesGame.com

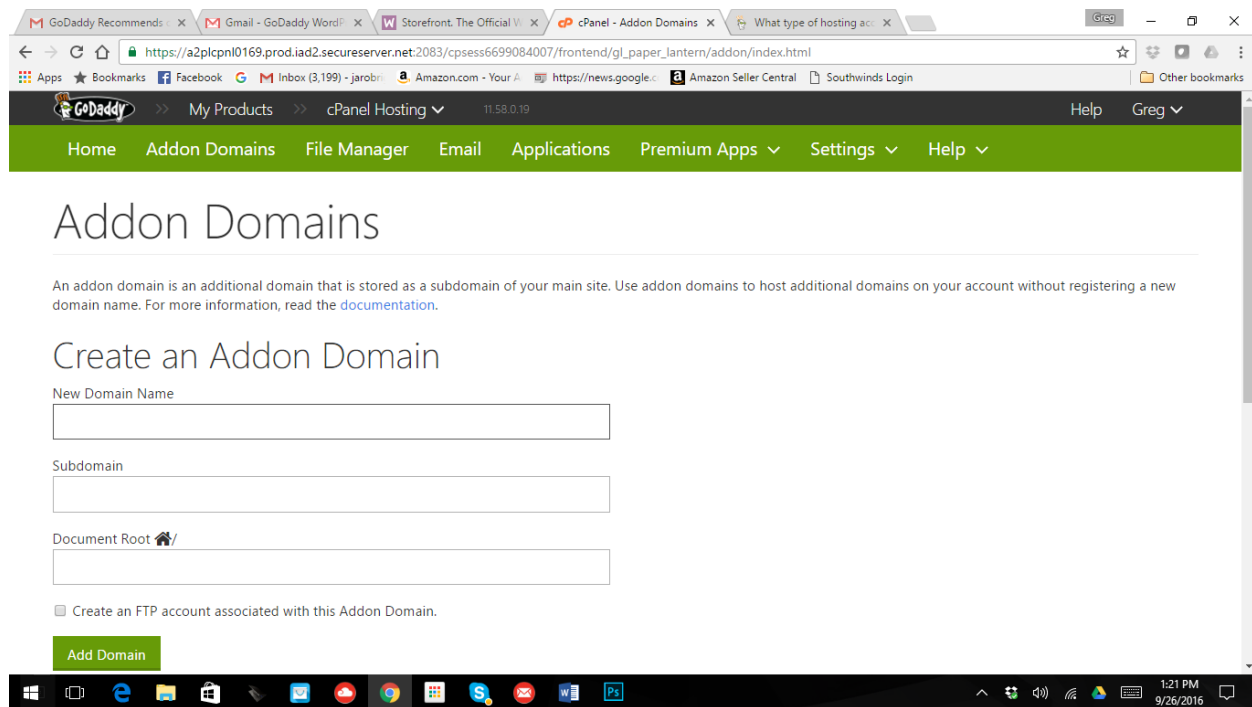


II. Add Your Domain Name to your GoDaddy Hosting Account

Note: Most of you will only have one domain name, and it will automatically be associated with your hosting and your C-Panel. Therefore, you can skip the next step and go right to **Installing WordPress**. However, if you have a Deluxe Linux Hosting account and you have more than one domain name registered on your GoDaddy account, then you will need to “Add” these additional domain names to your Hosting account. With the Deluxe plan, you can add up to 25 domains for hosting – *However, GoDaddy recommends that you limit it to 10 or less, for better loading speed – which we know Google loves fast loading websites.

Under Domains click “Add-on domains” (AKA “Secondary Domains”)





Here is a rundown on what values need to be added to the following text boxes on this screen. When you enter the domain name, cPanel automatically populates the Subdomain and Document Root text boxes.

***We recommend changing it, to include keywords!**

New Domain Name:

The domain you wish to add to the account (such as example.com). Be sure you **do not add the "www"** in front of the addon domain when putting in the address. Type it as "your-web-address-goes-here.com" without the quotes and without the www in front.

Subdomain (AKA Subdomain/FTP Username):

This will become the username that can be used to log into only the addon domain folder with a FTP client. It's limited to 25 characters. While we don't usually create additional FTP accounts for each of our domains (we just use the main one that comes with the hosting plan) - We recommend using keywords here separated by hyphens – probably overkill, but what the hey...

Document Root:

This will be the folder inside /public_html/ that the addon domain will point into. This should auto-populate and show something like: public_html/weldables.com We recommend changing it and using keywords separated by hyphens and just keep it the same as what you typed in the Subdomain. ***Leave the "public_html/ there! public_html/welding-kits-pre-cut**

***Do not enter any spaces in the Document Root / Folder field! Use Hyphens to separate Words, as with all keyword strategies!!!**

Password:

Create a new password for the addon domain. **Note:** This is not the same password that you will log onto your Wordpress website to make changes.

***We usually leave the “Create an FTP Account...” unchecked, UNLESS you need the following scenario:**

With cPanel, you can use FTP accounts for addon domains and subdomains in addition to your primary domain FTP account. This can be useful if you want to give someone direct access to upload and remove files for a particular addon domain or subdomain but still want to limit their access to other domains on your account. Additionally, using the addon domain and subdomain FTP accounts are a quick way to make sure you are uploading to the correct location.

Add Domain

An addon domain is an additional domain that is stored as a subdomain of your main site. Use addon domains to host additional domains on your account without registering a new domain name. For more information, read the [documentation](#).

Create an Addon Domain

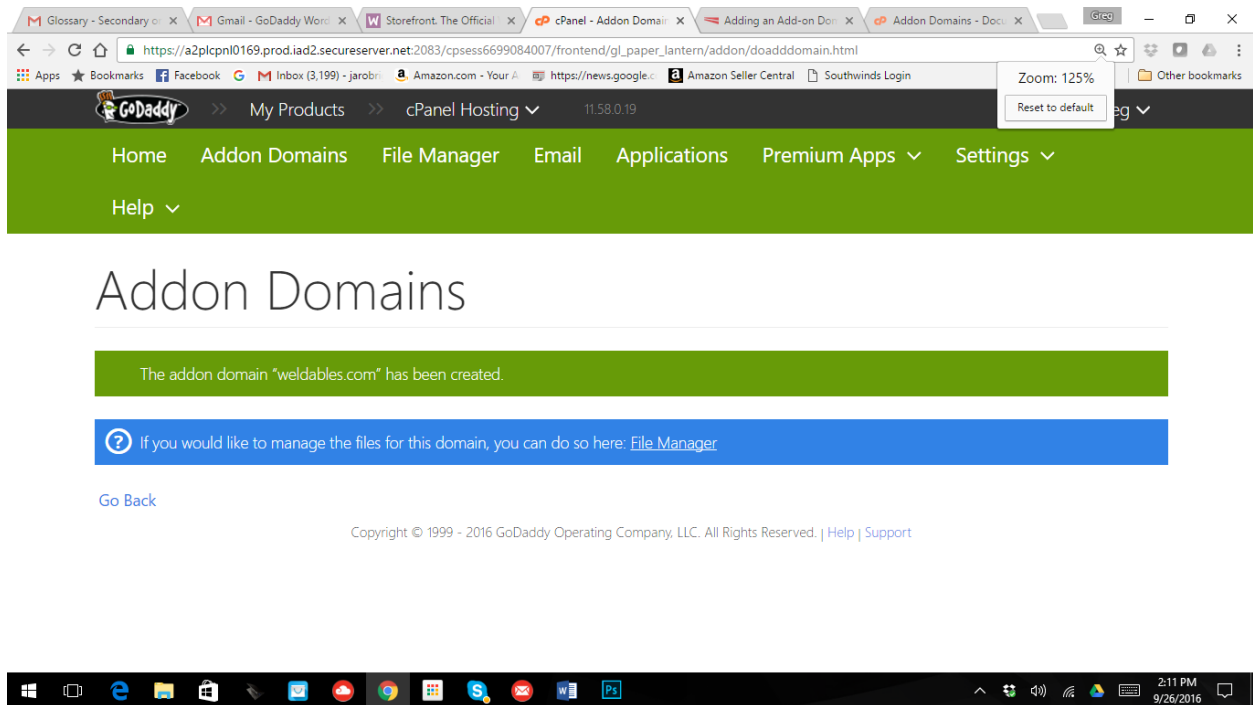
New Domain Name ✓

Subdomain ✓

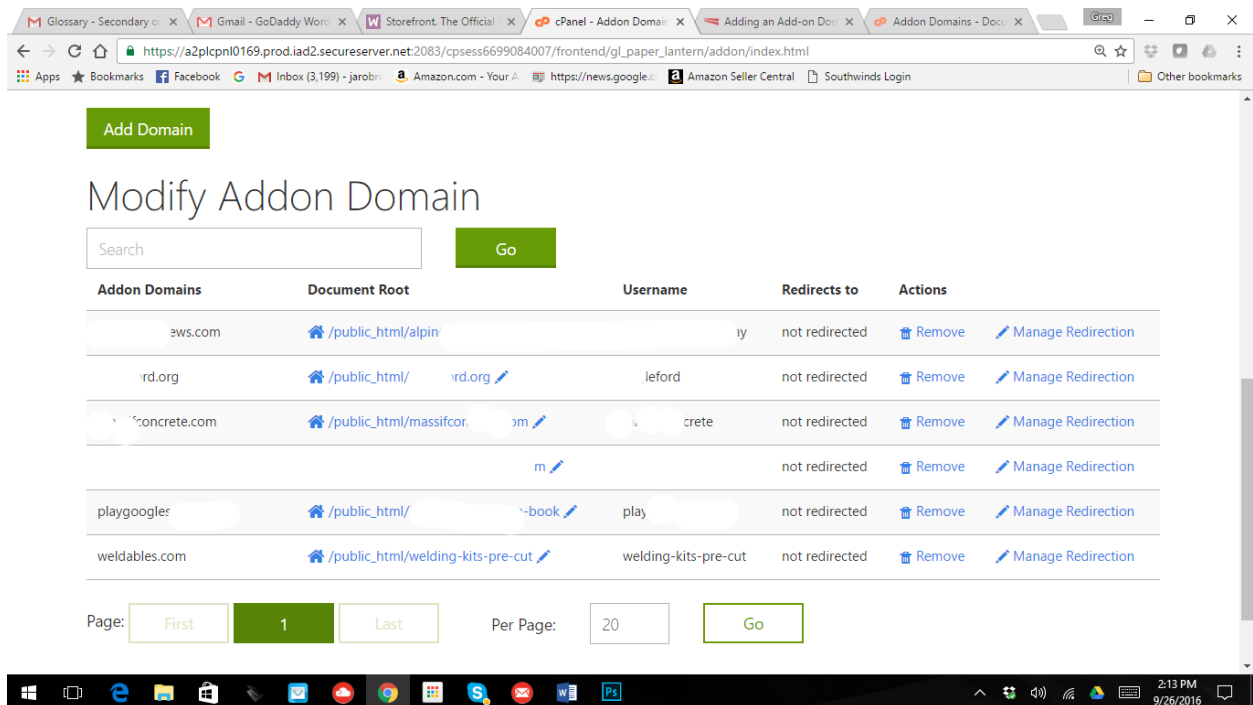
Document Root ✓

☐ Create an FTP account associated with this Addon Domain.

Add Domain

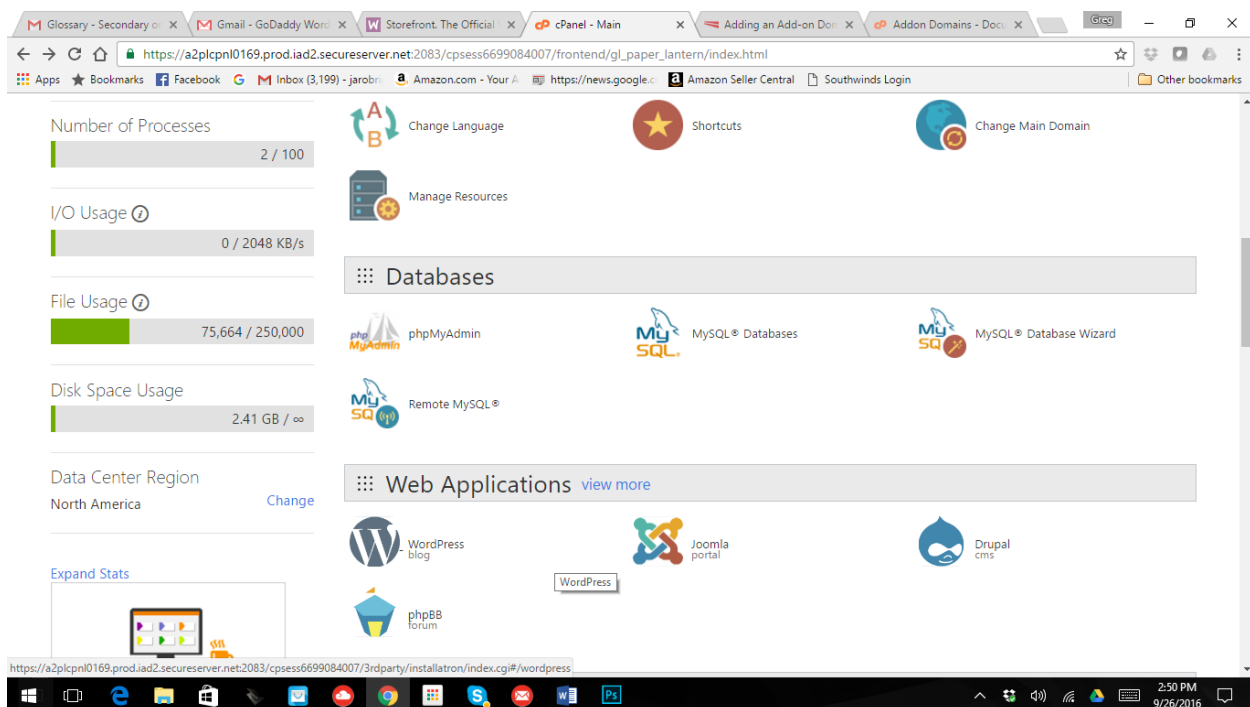


Opening the Addon domains Tab for cPanel again to verify your new Addon domain

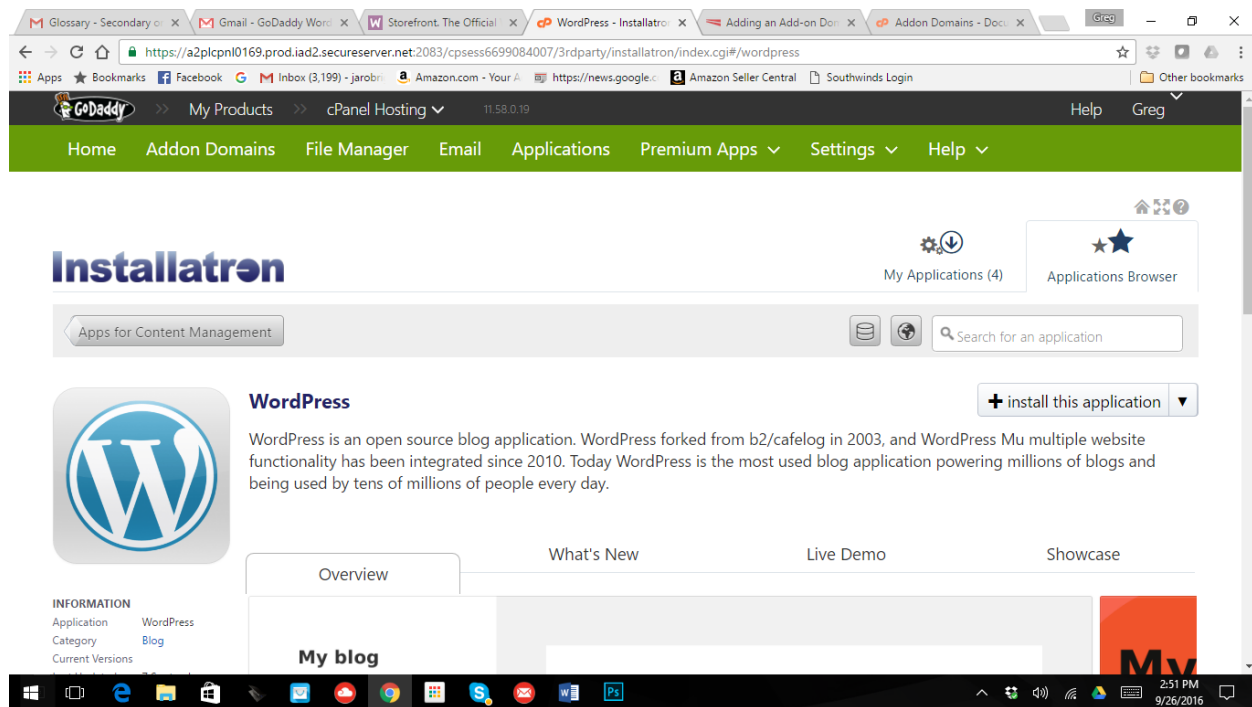


III. Install WordPress on Your Hosting Account

Under Web applications, click WordPress



Next Click “Install this application”



First, in the Location section, be sure the domain you want to install WordPress on appears in the Domain field.

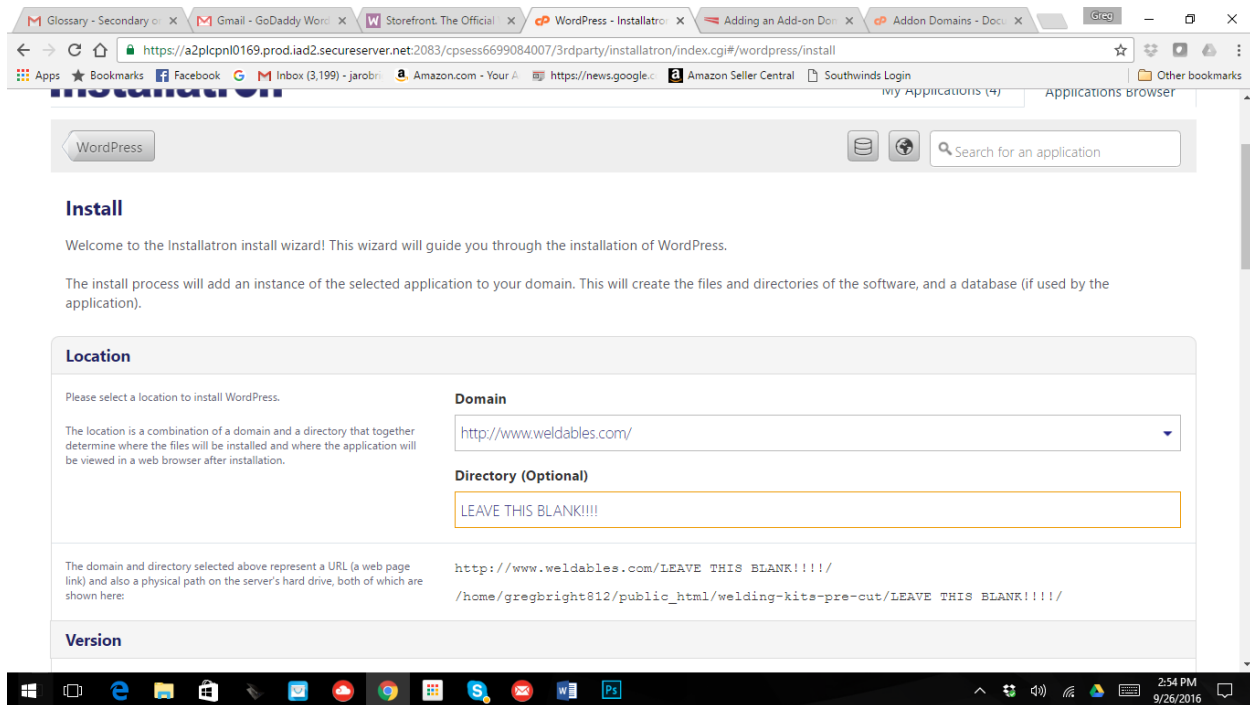
If you only have one domain, it automatically appears in the Domain field. If you own other domains or have created subdomains, they would appear in the dropdown menu.

If you have one than one domain, click the down arrow to select the correct one. Note, if your domain is not showing up – You must have already added the domain to your hoisting account as discussed in the previous step.

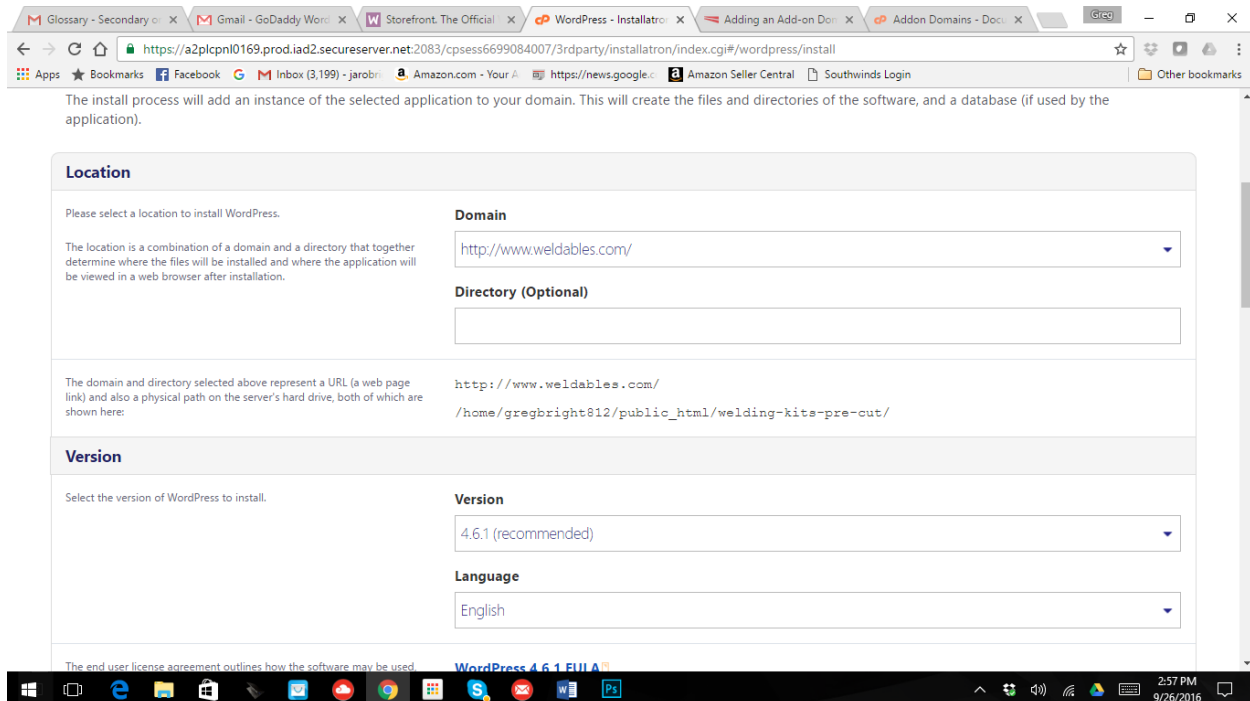
The “location” is a combination of a domain and a directory that together determine where the files will be installed and where the application will be viewed in a web browser after installation.

***BIG NOTE – Leave the “Directory” field blank**

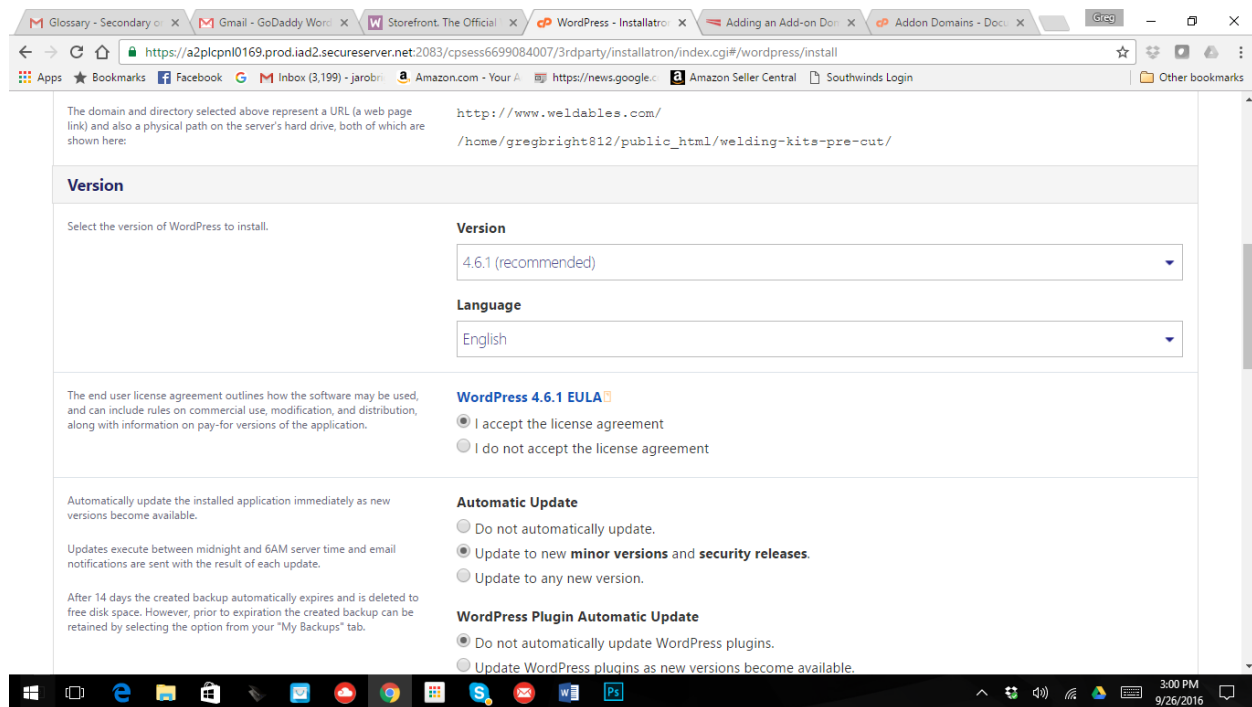
If you want to use WordPress as the website for the domain you selected in the Domain field, make sure the Directory field is empty. If you enter a word in the field, that is where WordPress will be installed, and the web address (URL) for the site you create will include the directory name. For example, if you type blog in the Directory field, the web address for your WordPress website will be www.YOUR-WEB-ADDRESS-GOES-HERE.COM/blog/contact which looks strange and is bad for SEO. You want all pages on your Website to have the standard format: www.YOUR-WEB-ADDRESS-GOES-HERE.COM/contact



The “Directory” field should be blank like this:



Leave most of the default checked boxes the same, unless you know what you want

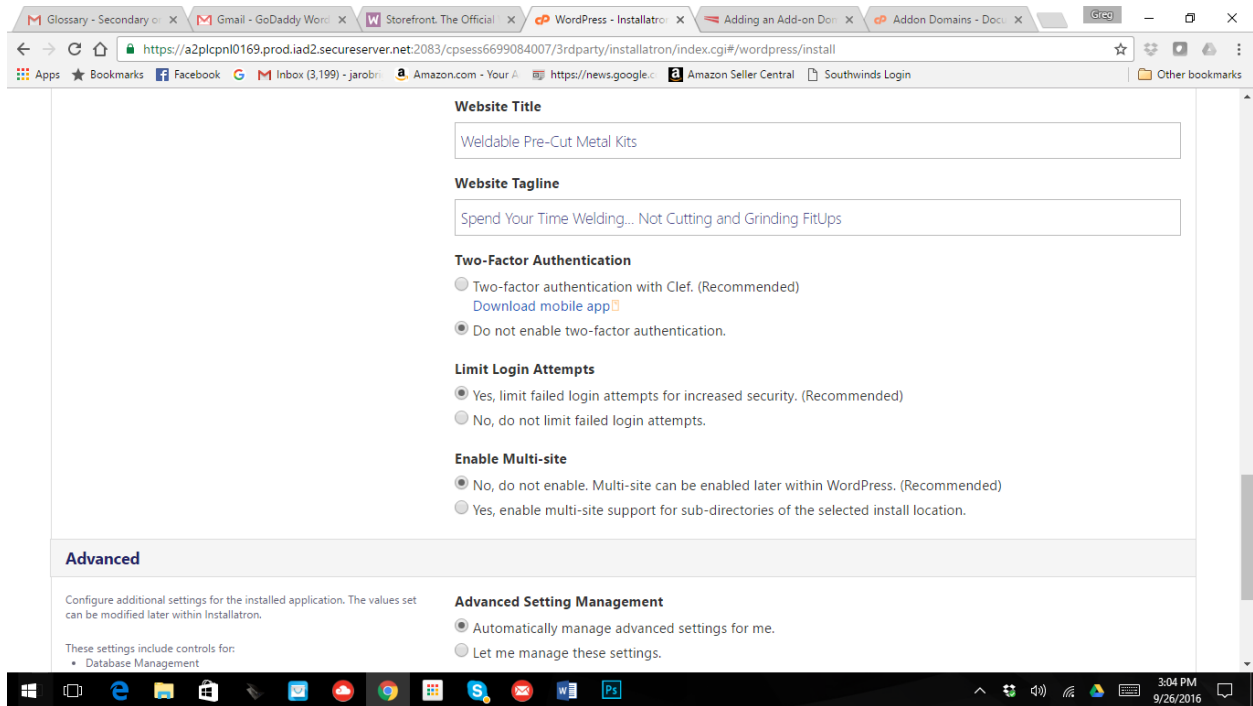
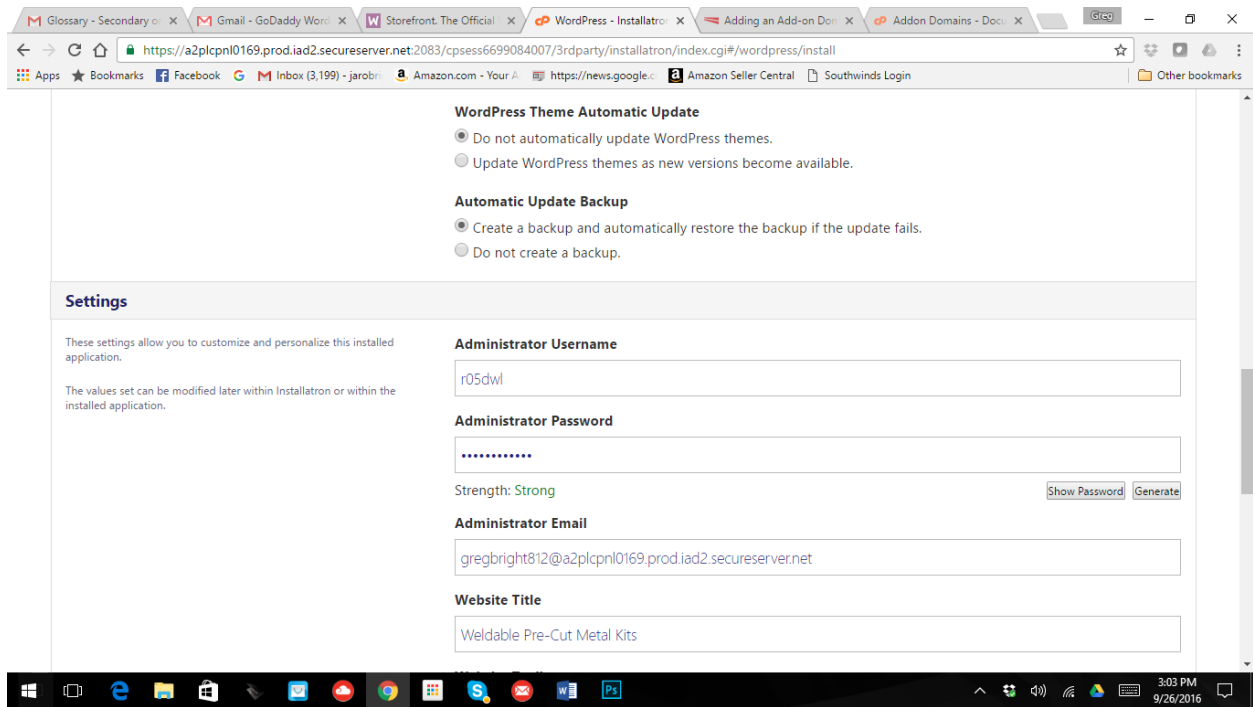


Scrolling down is the next screenshot

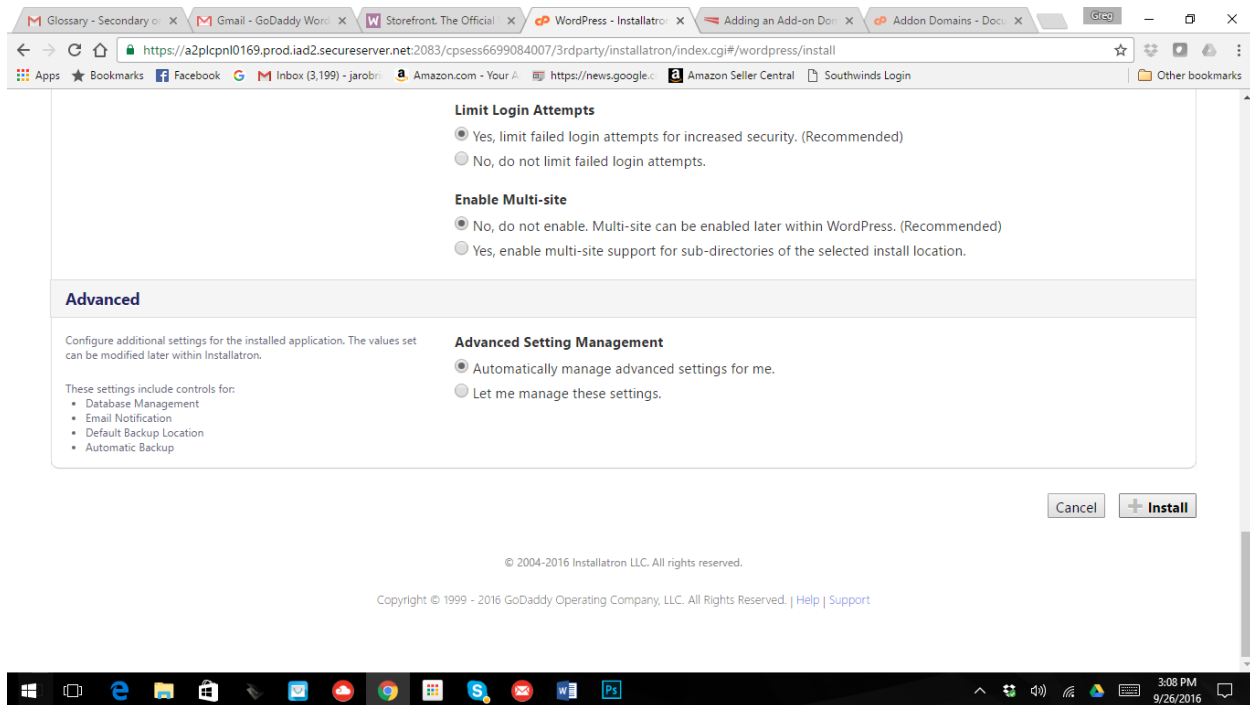
These settings allow you to customize and personalize this installed application.

The values set can be modified later within Installatron or within the installed application.

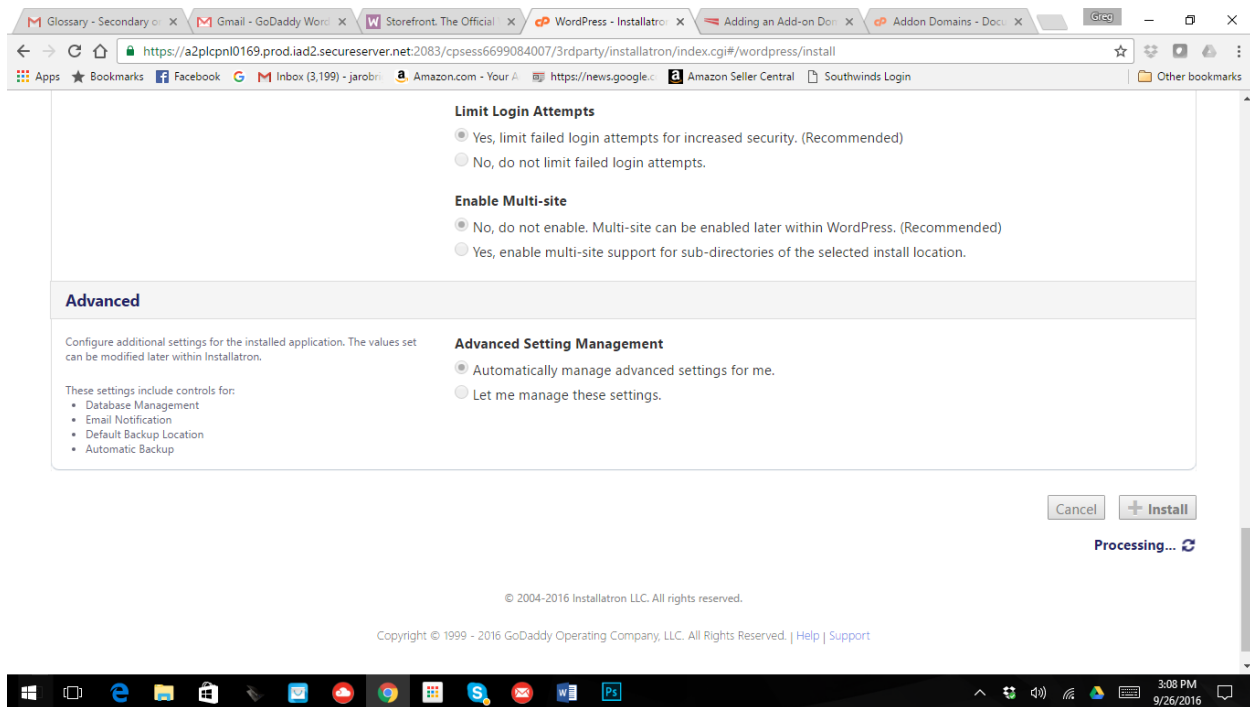
Note: The username and the password that you enter here, will be the ones you use to log onto your WordPress website to make changes . The easiest way to do that is directly from any browser on the web, by typing www.YOUR-WEB-ADDRESS-GOES-HERE.COM/wp-admin



Click Install



It will say “Processing” below the Install Button for a while



After a while, you will be able to see that your new WordPress application has been applied to your domain, by opening WordPress again from cPanel and clicking the “My Applications” Tab

The screenshot shows the cPanel WordPress Installer interface. At the top, there's a navigation bar with links like Home, Addon Domains, File Manager, Email, Applications, Premium Apps, Settings, and Help. Below this, the 'Installatron' logo is visible. A search bar for installed applications is present. The main section displays two installed applications:

- Play Google's Game | SEO Search Engine Optimization**:
 - URL: playgooglesgame.com/
 - WordPress version: 4.5.4
 - Files: 90.2MB
 - Database: 4MB
 - Installed: 2016-03-16
 - Updated: 2016-03-16
 - Backups: 0
- Weldable Pre-Cut Metal Kits**:
 - URL: www.weldables.com/
 - WordPress version: 4.6.1
 - Files: 27.5MB
 - Database: 0.2MB
 - Installed: 2016-09-26
 - Updated: 2016-09-26
 - Backups: 0

And here's your brand new website – Not too pretty, because we have not added a Theme (template), color scheme, or any content yet (Text, Images, and Video)... But we're done with the initial launch, which included:

1. Registering our domain name
2. Adding a Hosting account
3. Installing WordPress on our hosting account. Now, the sky is the limit, you have an amazing platform, actually the best platform in which to start applying all of our wonderful SEO techniques as seen on www.PlayGooglesGame.com

